

Q32024 HIGHLIGHTS & MILESTONES



Ilitch Companies Celebrate Colleague on their 50th Work Anniversary



The Ilitch Companies honored Randy Lippe for his 50 years as a valued colleague. Randy's first job with Ilitch Companies was in 1974 at Little Caesars where he worked in food preparation. Throughout the last five decades, Randy held positions at Little Caesars Enterprises and Olympia Entertainment. The last 17 years have been spent at Olympia Development of Michigan as a Development Executive in Property Management. On behalf of all Ilitch Companies, we thank Randy for all he has done for our organizations, our colleagues and our guests.

I-75 Cap Project Holds Community Stakeholders Meeting

The I-75 Cap is a locally led, and U.S. Department of Transportation supported, initiative to reconnect communities separated by transportation infrastructure developments through overbuild "caps" that will create pedestrian friendly access and greenspace over I-75. The Downtown Detroit Partnership (DDP) is co-leading this initiative with the City of Detroit and Michigan Department of Transportation. After receiving a Reconnecting Communities Grant, residents, business owners and community representatives met to discuss overbuild options. These sessions have been held to foster inclusivity and transparency, encourage public input and educate stakeholders about the proposed I-75 Cap. More information can be found at DowntownDetroit.org.





Ilitch Companies Support Life Remodeled Through Colleague Volunteer Event

Olympia Development of Michigan, Ilitch Sports + Entertainment and Ilitch Companies colleagues supported Life Remodeled in their community improvement project in Detroit's Denby community with beautification efforts at Anchor Detroit. Life Remodeled repurposes vacant school buildings into one-stop hubs of opportunity where entire families can thrive. The buildings are repurposed with the best and brightest nonprofit organizations that provide youth programs, workforce development, and human services to tens of thousands of students and community members.

Historic Eddystone Earns 2 Awards at 2024 Prism Awards

Olympia Development's restored Eddystone Apartments was honored at the Detroit Metropolitan Apartment Association's 2024 Prism Awards. The Eddystone was awarded in two categories: Best One-Bedroom Living Experience (1-16 years) and the Star Community of the Year, focusing on communities that epitomize the highest standards of the multifamily industry including physical appearance and amenities, resident satisfaction, fiscal responsibility, and a solid team. The event was held at The MotorCity Casino Hotel in The District Detroit. The Eddystone is managed by Hayman Company. Visit EddystoneDetroit. com for more information.





Olympia Development Announces the First of Three Buildings in Co-Development Program

Olympia Development of Michigan's (ODM) Co-Developer Program is designed to create opportunities for Detroit-based, Detroit-headquartered, or Detroit resident-owned development companies. Qualified companies will have the opportunity to pursue the development of up to three properties in partnership with ODM. 35 developers submitted proposals to participate in the redevelopment of 475 Peterboro. Invitations were extended to 10 developers to participate in the next phase of the Request for Proposal process. More information on the Co-Developer Program can be found on IlitchNewsHub.com.

Olympia Development and Cinnaire Solutions Celebrate Groundbreaking at the Henry Street Apartments

Olympia Development of Michigan and Cinnaire Solutions were joined by Mayor Mike Duggan, the Michigan State Housing Development Authority, the Housing and Revitalization Department and other city officials to commence the restoration of Henry Street Apartments. Located in the Cass Henry Historic District within The District Detroit, this housing complex will consist of 170 newly renovated units with 49% of the units at affordable rates ranging from 30% to 60% Area Median Income. Learn more at HenryStreetDetroit.com.



Ilitch Companies Foundation Continues its Support of Local Non-Profit Groups



Over the last 25 years, the Ilitch Companies Foundation, Ilitch Companies and its affiliates and owners have donated more than \$275 million to worthy causes. During the annual August celebration at the historic Fox Theatre in The District Detroit, three Detroit-based non-profit organizations making a positive impact in the city each received \$100,000 from the Ilitch Companies Foundation. This year's beneficiaries were Mariners Inn, The Coleman A. Young Foundation, and the Museum of Contemporary Art Detroit. On Monday, August 26, the 16th annual Celebrity Golf Classic hosted by Ilitch Companies Foundation further supported community fundraising efforts.



Mariners Inn Hosts Young Women's Empowerment Event

MarinersInn's S.H.E. (Strong, Healthy, Empowered) Program is a skill development initiative designed for young women ages 14-21, focusing on building a positive understanding of self-worth. S.H.E. hosted the Tilted Crown Affair at The District Detroit Opportunity Center, an incredible evening filled with empowerment, inspiration, and celebration that honored outstanding women who embody strength, health, and empowerment.

Guest Experience Enhancements Underway at the Historic Fox Theatre

This summer the Fox Theatre, one of the most iconic theatres and music venues in the world, underwent significant enhancements, including the replacement of more than 5,000 guest seats and a new wayfinding system. Approximately 2,000 original seats will be designated for historical preservation, donated to local non-profit organizations, and auctioned off to benefit local charities. The theatre hosted its first show on September 28th with the improved guest experience.



Detroit Means Business Small Business Retreat



The Detroit Economic Growth Corporation (DEGC) program, Detroit Means Business, helps make Detroit a place where small business owners can thrive. Detroit Means Business hosted a Small Business Owner Advocates event at The District Detroit Opportunity Center and presented business owners with guidance about expanding their businesses beyond their current neighborhoods, providing small business owners with the resources and support they need to survive and thrive in Detroit's economy. This includes access to financing, training, technical assistance and other resources.

Detroit Tigers Celebrate Negro Leagues Weekend

The Detroit Tigers hosted the 22nd annual Negro Leagues Weekend, presented by Comerica Bank, July 12-14. The annual tradition marks the longest-running weekend celebration of its kind in Major League Baseball. Prior to the games, the Tigers honored former members of the Negro Leagues Johnny Walker, Minnie Forbes, Ron Teasley, Charles Willis, Clinton Forge, Tommy Hayes, Reginald Howard, Bill Hill and Dr. D'Wayne Edwards with a special on-field ceremony. The first 15,000 fans in attendance on the Saturday game received a Retro Detroit Stars hat, presented by Comerica Bank, and former Negro Leagues players participated in conversation and questions-and-answer session at the Comerica Big Cat Court, among other special activities.



The District Detroit Opportunity Center Marks One-Year Anniversary



Opened in July of 2023, The District Detroit Opportunity Center continues to connect Detroiters with access to affordable housing options, jobs and job training. The Opportunity Center has welcomed 830 visitors since opening and hosted more than 25 community events ranging from small business programs to roundtable discussions in its brick-and-mortar location conveniently located at 2277 Woodward Avenue. Digitally, the Opportunity Center website, which acts as a conduit to partners, opportunities and information, has 5200 active users with housing options being highest researched, followed by jobs. To learn more visit TheDistrictDetroitOC.com.

American Red Cross and The District Detroit Host Blood Drive at Little Caesars Arena

The American Red Cross, in partnership with The District Detroit, hosted its seventh annual blood drive at Little Caesars Arena to meet the needs of those who depend on lifesaving blood. Surpassing the goal of 188 units, 252 units were collected, saving as many as 599 lives.



The Ilitch Companies' 2024 Cass Tech Summer Interns



Since 2015, Ilitch Companies have partnered with Detroit Public School's Cass Technical High School on a paid internship program for juniors and seniors. This summer, 18 students participated in the eight-week internship program, which includes meetings with company executives, professional workshops, networking opportunities, outings and tours. This year's interns were recognized before a Detroit Tigers game during an on-field ceremony at Comerica Park, where they also attended batting practice and toured the ballpark.



Middle East and North Africa Chamber Holds Business Growth Session

Through networking, advocacy, and educational initiatives, The Middle East and North Africa (MENA) Chamber of Commerce aims to promote trade, investments, and partnerships while celebrating the rich heritage of MENA-owned businesses in the United States. The organization held a session at The District Detroit Opportunity Center where participants heard directly from representatives from Ford, General Motors and Stellantis about how to grow their business within the automotive industry.

Motor City Match Holds Small Business Training Session



Motor City Match helps start new, permanent businesses and expand existing businesses in Detroit's commercial corridors by providing tailored assistance throughout the launch and growth process. The current cohort attended a session at The District Detroit Opportunity Center where these emerging local business representatives could track their progress in the program and get help developing a successful business plan.

Wise Guys Chess Club Lunch

The mission of the Wise Guys Chess Club is to empower youth to learn and define their identity while gaining the mental fortitude that will carry into their everyday lives through the game of chess. The organization's summer camp students enjoyed a Detroit Tigers game at Comerica Park and a pizza party at The District Detroit Opportunity Center.





Gen Z Youth Affairs Coworking Day

The City of Detroit's Youth Affairs Team held a Gen Z Co-Working Day at The District Detroit Opportunity Center. The event was an opportunity for attendees to network with like-minded peers, share ideas, and collaborate in a dynamic and inspiring environment designed to foster creativity and collaboration.