

### JOB PLACEMENT SUCCESS

AT THE DISTRICT DETROIT  
OPPORTUNITY CENTER



Since opening in July 2023, The District Detroit Opportunity Center has welcomed almost 450 walk-in guests seeking jobs, housing or other resources or services. 38% were interested in jobs, while 28% of guests were interested in housing. 118 job seekers have found employment with Ilitch Sports + Entertainment alone.

### COUNCIL MEMBER SCOTT BENSON AND STAFF WORK ON CONSTITUENT NEEDS

AT THE DISTRICT DETROIT  
OPPORTUNITY CENTER



The District Detroit Opportunity Center hosted Council Member Scott Benson's annual planning session where he and his staff discussed goals, best practices, and constituent concerns. Providing meeting space to local governments and community groups is a complementary service of The District Detroit Opportunity Center.

### SUPPORTING HOME OWNERSHIP IN DETROIT

AT THE DISTRICT DETROIT  
OPPORTUNITY CENTER



The District Detroit Opportunity Center hosted the Detroit Housing Network (DHN) for their Sales-force training. Housing counselors received HOPE (Homeowners Property Exemption) training to support their work with Detroiters navigating their housing needs. The HOPE application allows homeowners to be exempt from their current year property taxes based on household income or circumstances.



### PREPARING THE DISTRICT DETROIT NEIGHBORHOOD HISTORY STUDY

Olympia Development and Related Companies held multiple Neighborhood History Study + Arts planning sessions with The District Detroit Neighborhood Advisory Committee representative and other partners including representatives from Detroit Arts, Culture, & Entrepreneurship and the Michigan History Center to help design the upcoming Request for Applications (RFA) for the Neighborhood History Study. The study will research, document, and memorialize the history of Detroiters in the Brush Park, Paradise Valley, Cass Corridor, Black Bottom and Cass Park neighborhoods as denoted in The District Detroit Community Benefits Agreement. The RFA was published in April 2024.

## POETRY HONORS BLACK HISTORY MONTH

AT THE DISTRICT DETROIT OPPORTUNITY CENTER

The District Detroit Opportunity Center hosted InsideOut Literary Arts' Community Open Mic Poetry Event which celebrated Black History Month. Since 1995, InsideOut has cultivated the literary and academic skills of Detroit's students through transformative creative writing programs.



## PLANNING FOR THE DISTRICT DETROIT PARKING & TRAFFIC STUDY UNDERWAY

Olympia Development and Related Companies hosted The District Detroit Neighborhood Advisory Committee representatives and city officials to coordinate the Community Benefits Agreement Traffic & Parking study. The study will examine ways to minimize the effects of traffic and parking on residents and businesses and is expected to be delivered in Q2 2024.

## SUPPORTING DETROIT'S SMALL BUSINESS GROWTH

AT THE DISTRICT DETROIT OPPORTUNITY CENTER

The District Detroit Opportunity Center hosted the Detroit Means Business Small Business Owner Advocates (SBOA) event. The event convenes small business owners for sessions centered around expanding their businesses beyond their current districts/neighborhoods.



## HIGH ATTENDANCE AT DDP DOWNTOWN JOB FAIR AT THE HISTORIC FOX THEATRE

The first Downtown Job Fair of 2024 took place on March 20th at the historic Fox Theatre showcasing a commitment to fostering economic growth and creating employment opportunities for all. The Downtown Job Fair, organized by the Downtown Detroit Partnership (DDP), supported by the Downtown Detroit Business Improvement Zone (BIZ) and in collaboration with Detroit at Work, attracted a turnout of more than 375 participants, marking the DDP's second most attended Downtown Job Fair.

## DETROIT SMALL BUSINESS OWNERS DISCUSS PARTNERSHIPS

AT THE DISTRICT DETROIT OPPORTUNITY CENTER

The District Detroit Opportunity Center hosted the US Networking event hosted by Drake Wilkins, a local small business owner. Participating small business owners discussed topics that affect their business and how they can partner together in 2024.



## LITTLE CAESARS LOVE KITCHEN MAKES MULTIPLE STOPS IN DETROIT

The Little Caesars Love Kitchen, a pizza kitchen on wheels, delivered free meals to Detroit residents in Districts 3, 4 & 7. The Little Caesars Love Kitchen trucks travel the United States providing relief to the food insecure, people without housing, disaster survivors, military and first responders as has served nearly 4 million people.

## MOTOR CITY MATCH AND DELAWARE NORTH DISCUSS SMALL BUSINESS EXCELLENCE

Motor City Match & Delaware North hosted local small business owners for sessions exploring the fundamentals of lean management, the importance of product mix and the processes involved with preparation planning. Motor City Match connects new and expanding businesses with services and space to grow, providing them with the funding and tools to fuel the city's entrepreneurial revolution.



## DETROIT-BASED BUSINESSES MAKE THEIR DEBUT AT COMERICA PARK

The Detroit Tigers & Delaware North announced the expansion of their Detroit-based Small Restaurant Business Partnership. The program gives fans diverse, local flavors throughout the ballpark and provides local businesses with expanded opportunity and exposure. Those businesses include Bert's Marketplace, Slows Bar BQ, Marrow, Detroit Water Ice Factory, Green Dot Stables, Taqueria El Rey, Voyager, El Rey de las Arepas, Lobster Food Truck, Breadless, Cooking with Que and Yum Village.